**1**

## Define your problem statement

#### What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

**2**

## Brainstorm

#### Write down any ideas that come to mind that address your problem statement.

**10 minutes**

## DHANASEKAR

PARENT

**DHIVSHNIKA**

IF THERE IS

needs to provide the perfect power management

PARENTS

**3**

## Group ideas

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

**4**

## Prioritize

#### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

**A Share the mural**

**Share a view link** to the mural with stakeholders to keep

CHILD SAFTEY

THE PRODUCT LIKED BY

**PROBLEM**

the children are to young to have a knowledge to care themselves when the parents aren't near them, so how the parents are

INSIDE THE REGION

NO IRRITATON

EASY TO UNDERSTAND

PARENTS SHOULD EASILOY

MONITOR DATA

PROPER USER

TECHNICIAL PROBLEM THE CHILD CAN GET MISSED

SHOULD NOT BE DIFFICULT

SHOULD CAREFULLY MONITOR RANDOMLY

THE PARENT DEVICE GETS

# the product will be highly

them in the loop about the outcomes of the session.

**B Export the mural**

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

monitoring the children?

CHILDREN

FOR CHILD

MONITOR CHILDREN

INTERFACE

TO OPERATE

AFFECTED

# ensure the good power management

system

it must be definatelty turn on while tracking the product

# secured

### Keep moving forward

##### Strategy blueprint

the child feels easy to use

Define the components of a new idea or

**JAYABALA SURYA**

the parent must maintain the device properly

**BALA**

**MURUGAN**

parent get

children

strategy.

[**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Key rules of brainstorming**

To run an smooth and productive session

GOOD CONNECTIVITY BETWEEN PRODUCT AND THE APPLICATION

alert while child tries to remove the product

THE PRODUCT MUST BE PERFECTLY MAINTAINED

ALERT MESSAGE SHOULD BE POWERFUL

IT SHOULD WITHSTAND WATER RESISTANT AND MUD RESISTANCE

SIGNAL SHOULD BE FASTER TO TAKE ACTIONS

more panic about the children

the geofence range must be large

the product should not get disconnected

surrounding around the child

should not get distrubed

ensure the connectivity again and again

### Importance

If each of these tasks could get done without any difficulty or cost,

data sending shoud be faster and easier

##### Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

tracking should be cntinously determined

##### [Open the template](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

tracking will be perfect and accurate

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities,

Stay in topic.

Defer judgment.

Encourage wild ideas.

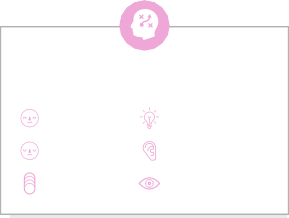
Listen to others.

which would have the most positive impact?

and threats (SWOT) to develop a plan.

##### [Open the template](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

signal sending must be faster to parent



|  |  |  |
| --- | --- | --- |
| **Template** | **Brainstorm**  **& idea prioritization**  Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.  **10 minutes** to prepare  **1 hour** to collaborate  **2-8 people** recommended  [**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co) | **Before you collaborate**  A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.  **10 minutes**   1. **Team gathering**   Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.   1. **Set the goal**   Think about the problem you'll be focusing on solving in the brainstorming session.   1. **Learn how to use the facilitation tools**   Use the Facilitation Superpowers to run a happy and productive session.  [**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers) |
|  | **Need some inspiration?**  See a finished version of this template to kickstart your work.  [**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9) |  |

Go for volume. If possible, be visual.

**TIP**

Participants can use cursors to point at w sticky notes should g the grid. The facilitat confirm the spot by u

their here o on or can sing

the laser pointer holding the

checks the conectivity again and again for child safety

enables easilty surronding of the childrten

**H key** on the keyboar

d.

### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

##### [Share template feedback](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)